



YourPlay player cards – branding requirements

From 1 December 2015, every venue with electronic gaming machines will have to offer YourPlay.

YourPlay is a card-based system. The cards issued to players for use in the gaming area from 1 December 2015 must include the YourPlay branding on the back (the side with the magnetic strip).

What cards do I need at my venue?

You are required to order and stock two types of player cards in your venue:

- **Registered player cards**

You are required to have a stock of player cards available for players who register for YourPlay at all times.

- **Casual player cards**

You are required to have a minimum number of casual player cards available for players in your gaming area at all times.

Please refer to the Gambling Regulation (Pre-commitment and Loyalty Scheme) Regulations 2014 for details.

Where can I find more information about the cards I need in my venue?

The YourPlay Player Cards venue factsheet issued in August 2015 describes the differences between registered and casual player cards and provides information about the appearance requirements.

This factsheet is available to download at justice.vic.gov.au/yourplay or you can send a request via email to olgr.pip@justice.vic.gov.au.

How do I get access to the YourPlay branding for my player cards?

The YourPlay branding for the player cards has been sent to you as a digital file by the Pre-commitment Implementation Project team at the Department of Justice and Regulation via email.

The digital file includes:

- the YourPlay branding, in the form that it needs to be printed on your player cards, and
- branding options for printing on light and dark coloured cards.

Rules for branding

The YourPlay branding must be printed on the back of all player cards issued for use in the gaming area of your venue from 1 December 2015.

You can select:

- the position of the branding on the back of your player cards, and
- the branding option suitable for the background colour of your player cards.

A minimum size requirement of **13.5mm H x 15mm W** applies to the branding on player cards.

These YourPlay branding requirements will be issued by the Minister for Consumer Affairs, Gaming and Liquor Regulation as a Standard that will be published on the Victorian Commission for Gambling and Liquor Regulation (VCGLR) website in October 2015.

What do I do with the branding file?

You should take the digital branding file to your card supplier. Card suppliers have been briefed and will know what to do with the digital file.

If you do not have a card supplier, please get in touch with the project team by emailing: olgr.pip@justice.vic.gov.au.

Where can I find out more?

You can find more resources and information about YourPlay on: justice.vic.gov.au/yourplay